
Richard Uncapher

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Introduction Technically proficient, creative graphic designer with versatile skills in both web and print media. Five years of corporate experience in interactive design and eight years in fast-paced advertising and print production environments. Proven track record in delivering high-quality work. Core abilities and strengths include:

- Expert user of PhotoShop, Illustrator, Dreamweaver, Quark, InDesign, Flash, PowerPoint, and Word
- Ability to work on both Macintosh and PC platforms
- Excellent verbal and written communication skills
- Ability to multi-task and manage projects from concept through final production
- Detail oriented with outstanding organizational skills
- Ability to learn and apply new technologies quickly

Experience **Freelance Designer - Chicago, IL** *May 05 - present*

Currently working as a freelance graphic designer with diverse clients including Buzzbait Interactive, Jeremy Kahn Jazz Quartet, Kenneth L. Stein, MD, Keith Claunch Photography, and CorbettAccel Healthcare Group. Projects and achievements include:

- Brochures, print advertising, CD packaging, t-shirts, signage, web site comps, Flash ads, web banners and print production
- Designing, developing and maintaining small business web sites
- CD package design featured in the December 1998 issue of *Print Magazine*

Graphic Designer - Information Resources / Chicago, IL *June 00 - May 05*

Served as a Graphic Designer at Information Resources, a global research-marketing firm with Fortune 500 clients including Anheuser-Busch, Johnson & Johnson, Sara Lee, ConAgra, PepsiCo, and Gillette. This position supported the design and development of data-driven web portals sold to IRI clients and accounted for 20% of total company revenue. Job responsibilities and achievements included:

- Created design concepts for web-based software applications
- Converted approved designs into functional HTML templates
- Worked with Project Managers and Developers to ensure design concepts were executed and assisted with related production tasks
- Served as web master for departmental intranet site
- Tracked billable client hours
- Assisted the Technology Marketing and Consulting Group in achieving a total revenue of \$78M in 2004 and directly supported over \$30M in web solutions revenue
- Completed numerous internal training courses including Web Usability, Web Content Management, and Project Management

Experience **Freelance Designer** - *Information Resources / Chicago, IL* *May 98 - June 00*

Served as a Freelance Graphic Designer at Information Resources (IRI). This position supported the design and production of corporate marketing materials used to sell IRI business solutions and drive company revenue. Job responsibilities included:

- Designed a variety of print media including direct mail, brochures, trade show materials, internal newsletters and company signage
- Worked closely with the Art Director to complete all tasks
- Created banners and animated images for use on the company web site
- Designed and standardized IRI product logos

Graphic Designer - *Rocklin Irving & Associates / Chicago, IL* *March 96 - April 98*

Served as a Graphic Designer at Rocklin Irving & Associates, a full-service advertising agency with retail clients that included Castle Honda, Aronson Furniture, and Cassidy Tires. This position supported the design and timely delivery of professional print advertising. Job responsibilities included:

- Designed newspaper, magazine, and direct mail advertising
- Communicated with clients to ensure design standards were met
- Achieved goals under tight newspaper and magazine deadlines
- Coordinated with printers to confirm quality results

Production Artist - *Kane Graphical Corporation / Chicago, IL* *Nov 92 - March 96*

Served as a Production Artist at Kane Graphical Corporation, a large architectural signage company supplying more than 2,000 banking institutions worldwide including Bank of America, Wells Fargo, and Bank One. This position supported the rapid production of high-quality signage, kiosks and merchandising displays. Job responsibilities included:

- Produced accurate and efficient typesetting
- Created production templates
- Re-created client artwork
- Designed schematic illustrations
- Processed lithographic film

Education **Mac University** - Chicago, IL *Nov 02*
Macromedia Flash Bootcamp

Purdue University - *West Lafayette, IN* *May 92*
Bachelor of Arts in Communications

Portfolio available at runcapher.com